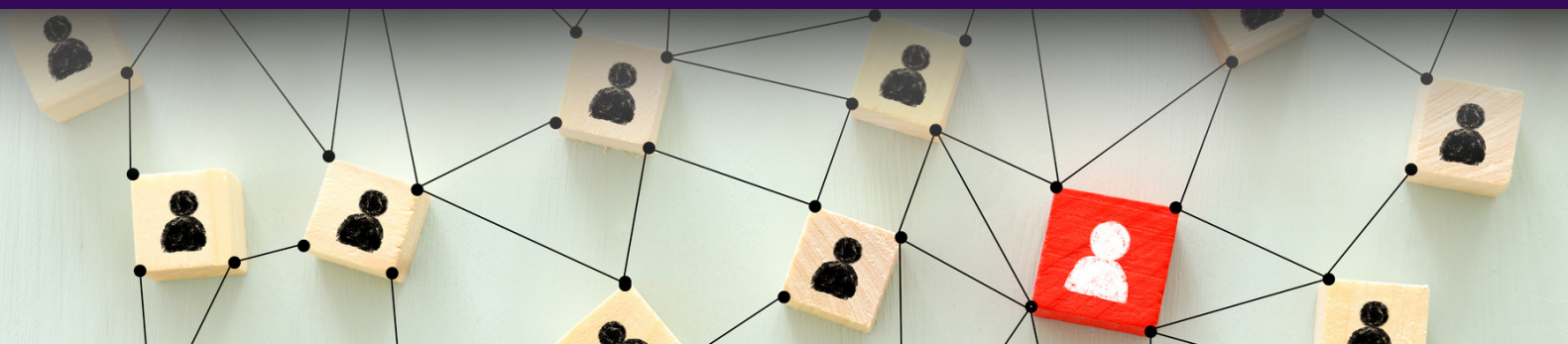


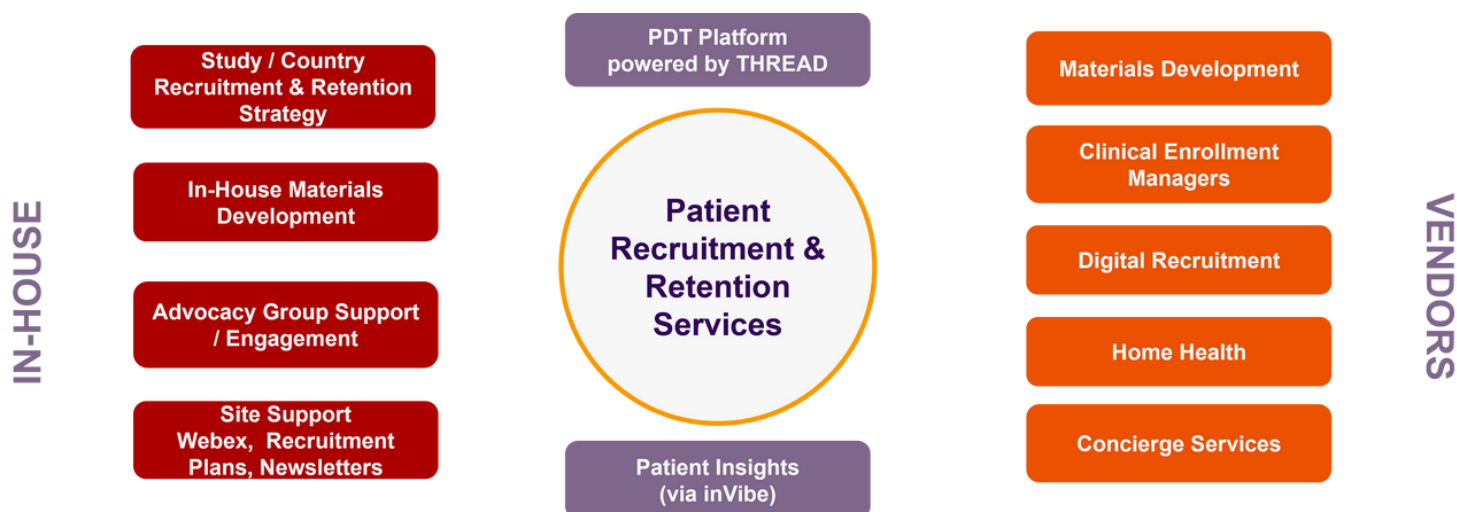
Patient Engagement, Recruitment, and Retention



Patient first, focused strategies supporting diversity, recruitment, engagement, and compliance

Understanding the patient journey is paramount for recruiting and engaging study participants. Allucent's Patient Engagement group provides all aspects of patient and site engagement solutions, from specialized trial design support that minimizes the patient burden through our Patient Direct Trial decentralised offering, to the development of patient and site materials that support understanding, recruitment, and retention. We engage patients where they look for healthcare information (patient advocacy groups, social media or digital outreach) and provide study-specific tailored site support to maximise the effectiveness of patient interactions.

Underlying all of this is our commitment to putting the patient first and providing custom solutions based on the individual need of the study. Our intent is to ensure enrollment certainty and achieve on-time delivery.



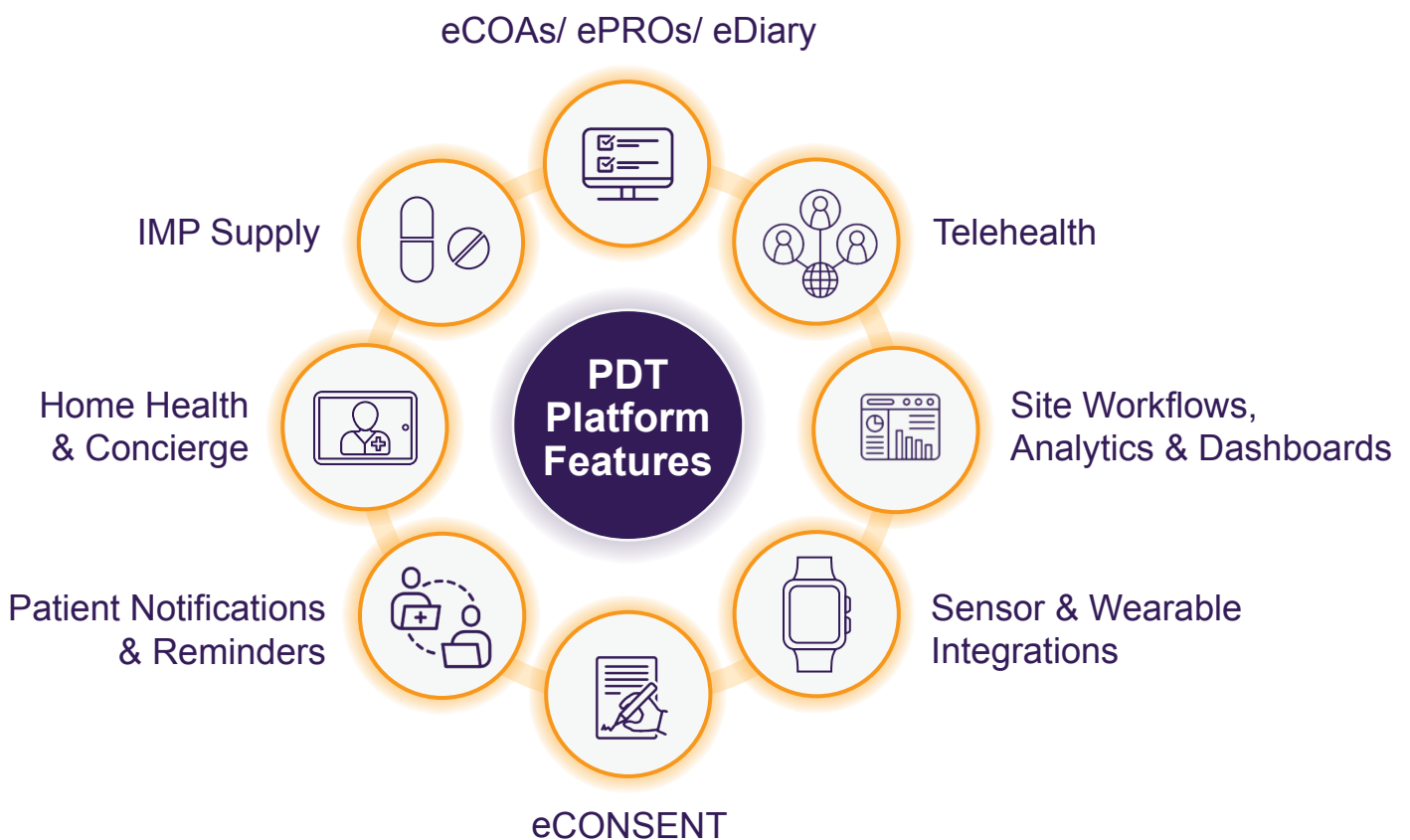
Our commitment is to put the patient first through study specific custom solutions



Patient Direct Trials

Allucent's Patient Direct Trial (PDT) offering is a customized decentralized trial solution that puts patients first and supports sites to effectively manage data collection and patient engagement.

Our PDT platform, powered by THREAD, enables a flexible approach and can support eConsent, validated eCOA, patient eDiaries, Telehealth, patient engagement and notification, as well as sensor/wearable data integrations. The platform utilizes proprietary configurability to design, operate and scale the study. Custom study coding is not required, allowing the team to spend less time and fewer resources to launch studies while supporting a more reliable product.



About Allucent

Allucent is a global provider of comprehensive drug development solutions, including regulatory consulting, clinical operations, biometrics, and clinical pharmacology, across a variety of therapeutic areas. With more than 30 years of experience in over 60 countries, we assist our small and mid-sized biotech clients in successfully navigating the complexities of delivering novel treatments to patients.

Learn more at [Allucent.com](https://www.allucent.com)

